

The 3 R's of Great Skin Renew, Refresh and Reveal

Recruiting

- The Skin Activator® line is an integral part of the Total Plan, a business model that introduces potential customers to “everything” Herbalife—from Personal Care | Outer Nutrition to the Business Opportunity.
- Sampling programs generate excitement about our products and our Business Opportunity.
- The line is an especially strong door-opener to the Business Opportunity for people who are in the beauty business (e.g. beauticians, cosmetologists, etc.)

Retailing

- Sampling provides immediate gratification with noticeable benefits. Customers see and feel the difference on the spot.
- Low-cost opportunity to introduce a customer to the entire Skin Activator® line.
- Trial-size packettes provide a low-cost lead generation tool.

Retention

- Gentle, non-acid technology with Glucosamine-based formula offers an authentic tie-in to inner nutrition, making it easy for Distributors to apply this knowledge to Personal Care | Outer Nutrition.
- The product expands the Personal Care | Outer Nutrition line, increasing your retail opportunity and customer loyalty.

Skin Activator®

Skin Activator® Nighttime Replenishing Cream	#0865	\$40.00
Skin Activator® Day Lotion SPF 15	#0862	\$45.00
Skin Activator® Eye Cream	#0863	\$26.00
Skin Activator® Lip Refiner SPF 15	#0866	\$19.00
Skin Activator® Décolletage Cream	#0864	\$45.00



Radiant C®

Radiant C® Daily Facial Scrub Cleanser	#0444	\$16.00
Radiant C® Body Lotion SPF 15	#0445	\$22.00
Radiant C® Daily Skin Booster	#2890	\$22.50
Radiant C® Face Quencher	#2997	\$6.50

NouriFusion®

MultiVitamin Exfoliating Scrub	#2521	\$20.00
MultiVitamin Night Cream	#2516	\$34.00
MultiVitamin Eye Cream	#2517	\$22.00
MultiVitamin Eye Gel	#2518	\$22.00
MultiVitamin Moisture Mask	#2520	\$20.00
MultiVitamin Clarifying Mask	#2519	\$20.00
MultiVitamin Normal to Dry System	#0901	\$46.00
MultiVitamin Lotion Cleanser	#2510	\$14.00
MultiVitamin Toner	#2512	\$14.00
MultiVitamin Moisturizer SPF 15	#2514	\$18.00
MultiVitamin Normal to Oily System	#0902	\$46.00
MultiVitamin Foaming Gel Cleanser	#2511	\$14.00
MultiVitamin Toner	#2513	\$14.00
MultiVitamin Moisturizer SPF 15	#2515	\$18.00

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Business Tools



Skin Activator® Customer Brochure
English (set of 20) #7665 \$2.00
Spanish (set of 20) #7666 \$2.00



Flyer
English (set of 100) #7667 \$2.55
Spanish (set of 100) #7668 \$2.55

MyHerbalife.com

Downloadables: Access these tools to help grow your business.



Distributor Reference Guide
English #601152
Spanish #601153

ORDER TODAY!

- Flyers
- Product Fact Sheets

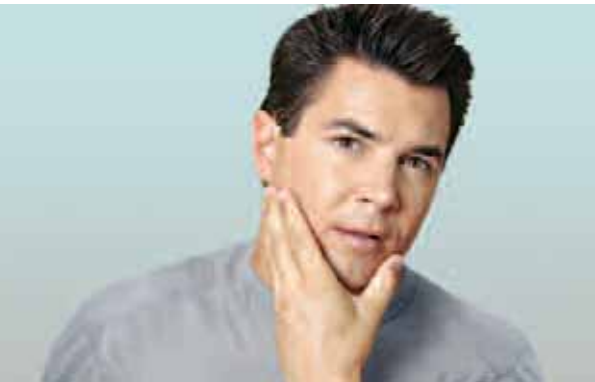
Age-defying
skin activator®

Protect & Perfect Your Skin

Learn more about Herbalife Skincare.

Why New Skin Activator®

- Women and men can begin to notice age-revealing, fine lines and wrinkles in their skin as early as their twenties.
- Skin thickness, texture and natural moisture content are different around your eyes and on your face, lips, neck and chest/cleavage. Each area requires specific treatment in order to obtain the most effective results.
- Skin imperfections you see today are often the result of damage done as long as a decade ago.



Key Benefits

- Minimizes the appearance of fine lines and wrinkles.*
- Collagen-building Glucosamine Complex aids hydration and firms skin.*
- Visibly increases luminosity and clarity and improves skin smoothness.*
- Perfect for all skin types.
- For men and women.

Fast Facts

- **57%** Improvement in Fine Lines & Wrinkles.*¹
- **55%** Reduction in Wrinkle Depth.*¹
- **More than 40%** Increase in Skin Smoothness.*²
- **51%** Improvement in Skin Moisture Content.*¹
- **23%** Increase in Skin Firmness.*²
- **45%** Increase in Skin Luminosity & Clarity.*¹

Skin Activator® Anti-aging

Day Lotion SPF 15
Light, nourishing lotion that hydrates while it blocks harmful UVA/UVB rays to help smooth and clarify your skin.

Décolletage Cream
Smoothing and refining cream for thin skin in the neck, chest and cleavage.

Lip Refiner SPF 15
Plumping and softening cream that also minimizes the appearance of fine lines and provides important UVA/UVB protection.

Eye Cream
Super rich, protective gel-cream steps the delicate eye area in hydration with firming agents to tighten skin.

Nighttime Replenishing Cream
Rich and moisturizing, this cream minimizes the appearance of fine lines and wrinkles revealing smoother, clearer and more luminous skin.
(same formula as original Skin Activator®)

How does Skin Activator® fit with your existing skincare regimen?

- Continue to use some of the NouriFusion® products except for three.
- Simply upgrade to the Day Lotion SPF 15, Nighttime Replenishing Cream and Eye Cream in the Skin Activator® line if the signs of aging are a concern.
- Complete and enhance your skincare routine with Skin Activator® Lip Refiner SPF 15 and Décolletage Cream.



NouriFusion®

Skin Essentials

Multivitamin cleansers, toners, moisturizers and masks for everyday maintenance of a balanced complexion. Perfect for all ages and targeted to individual skin types.



Radiant C®

Skin Revitalizers

Maximum antioxidant protection and age prevention properties are part of this everyday cleansing, moisturizing and revitalizing, citrus-based line for all ages and skin types.

Outer Nutrition for Every Age

BASIC age 18-35+	FIRST WRINKLE age 25-45+	UNEVEN SKIN TONE age 35-55+	WRINKLES age 35-65+
NouriFusion® [skin essentials]			
Radiant C® [skin revitalizers]			
Skin Activator® [anti-aging]			

Daytime Regimen

Essential Skincare

CLEANSE

- NouriFusion® Cleanser
- Radiant C® Cleanser

TONE

- NouriFusion® Toner

MOISTURIZE

- Radiant C® Booster
- NouriFusion® Moisturizer
- NouriFusion® Eye Gel

Anti-aging Skincare

CLEANSE

- NouriFusion® Cleanser
- Radiant C® Cleanser

TONE

- NouriFusion® Toner

MOISTURIZE

- Radiant C® Booster
- Skin Activator® Day Lotion SPF 15
- Skin Activator® Eye Cream
- Skin Activator® Lip Refiner SPF 15
- Skin Activator® Décolletage

Nighttime Regimen

Essential Skincare

CLEANSE

- NouriFusion® Cleanser
- Radiant C® Cleanser

TONE

- NouriFusion® Toner

MOISTURIZE

- NouriFusion® Night Cream
- NouriFusion® Eye Cream

Anti-aging Skincare

CLEANSE

- NouriFusion® Cleanser
- Radiant C® Cleanser Scrub

TONE

- NouriFusion® Toner

MOISTURIZE

- Skin Activator® Night Cream
- Skin Activator® Eye Cream
- Skin Activator® Décolletage

2-3 Times a Week

For both Essential and Anti-Aging Skincare

- MASK
NouriFusion® Moisture Mask NouriFusion® Clarifying Mask

*Results of testing performed on active glucosamine ingredient.
¹After three months of regular usage. ²After four weeks of regular usage.